

WORKSHEET 2 – RANCH GOALS

Date(s) Updated: _____

Ranch goals are divided into production, quality of life and natural resource goals. These goals should reflect what you are trying to accomplish on your property. They are used to identify management strategies and practices for accomplishing your goals as well as to help you identify goals that might conflict with each other. Check any goal statements below which reflect your plans, reword them if needed and/or write-in your own. Consider prioritizing them in discussions with family and managers.

Production

pass on the farm/ranch to the next generation

reduce family/farm debt

expand farm/ranch enterprises

develop new enterprises

increase farm/ranch profitability

reduce operating costs

purchase or lease more ranch/farm property

Quality of Life

reduce energy consumption in the farm/ranch operation

provide for our children's college education

provide financial or other support for community organizations

reduce household operating expenses

build an emergency fund

raise livestock or crops during retirement

build a retirement fund

Natural Resources & Water Quality

manage rangeland to protect soil from erosion

manage cropland, pastureland or forestland to protect soil from erosion

manage ranch roads to reduce movement of sediment into streams and other water bodies

reduce erosion of streambanks and gullies

manage to increase tree cover and/or ground cover in riparian areas or along streams

reduce concentration of livestock in or near streams, wetlands, or other water bodies

manage to reduce entry of sediment, nutrients and pathogens to streams or wetlands

reduce wildfire hazard

maintain or enhance oak woodland, native grass, or other plant communities

maintain or enhance wildlife or fisheries habitat or other aquatic resources

reduce/manage invasive weeds

reduce/manage predator impacts on the ranching operation

meet water quality regulations

